



The Peter Smith Ground  
Ullesthorpe Road  
Bitteswell, LE17 4LR

### **PRIVACY NOTICE – STREAMING, VIDEO RECORDING & STILL PHOTOGRAPHY**

From time to time, Bitteswell Cricket Club (BCC) intends to implement any combination of video streaming, recording and still photography, in some matches played at The Peter Smith Ground.

This document explains how images captured by BCC will be processed and managed. Personal video or photos taken by individuals including players, officials or spectators are outside of Bitteswell Cricket Club's jurisdiction.

Parents / guardians are advised that whilst you have the right to take video or photos of your own children, you do not have the automatic right to record images of other children and should be cautious about tagging any other junior players without the express consent of their parents or guardians.

#### **A. HOW**

Video recordings or streaming will be captured via either

- a single, static, high level video camera placed above the sightscreens, at one end of the ground
- a drone operated above the ground or immediate surroundings

Still photography could be captured via either

- a hand held camera anywhere within the ground or its immediate vicinity
- a drone operated above the ground or immediate surroundings

## **B. WHAT**

The fixed static video camera will capture the entire pitch area, including but not limited to batsmen, standing umpire, bowler and some close fielders

A drone or still camera can capture any and all parts of the pitch, outfield and immediate vicinity including all players, officials and spectators

Where an integration with the Play Cricket Scoring App is used in conjunction with a video stream, a player will be identified as per their name registered to that platform and provided on the team sheet

## **C. WHY**

Streams, videos or still photos may be used as a training resource or for publicity, marketing, advertising initiatives or broadcasts, including through club administered social media

Where BCC is mandated or where it is appropriate, footage obtained may be submitted as evidence in the event of a disciplinary matter with the league or other suitably qualified authority

Live video footage shall never be used for instant replays or to adjudicate on any umpiring decisions or disputes during the game. In line with the Laws of Cricket, the umpire's decision shall be final.

## **E. WHEN**

BCC will only stream or video record senior matches – i.e. any match in which players over 18 are entitled to play such as Leicestershire & Rutland Cricket League competitions. Players under 18 might also play in those matches but their presence will not be an automatic reason to stop filming.

There will be no filming of junior specific age group fixtures.

## **F. HOW LONG**

Video footage will be held on YouTube indefinitely in line with their Terms & Conditions

Matches streamed to YouTube will not be held concurrently on memory cards

Still photography will be held indefinitely and may be used on an archived basis for recording the history of the Club.

## **G. SHARING**

A record of any live stream will remain publicly accessible to any visiting team through our YouTube channel

Upon request, static photos can be made available via a shared drive for up to 7 days after the fixture has been played

## **H. CONSENT**

If it is intended to live stream your match, then Bitteswell Cricket Club will notify the visiting club at least 48 hours prior to the game with an option to withdraw consent for some or all of its team.

## **I. NOTICES**

Notices advising visitors to the Peter Smith Ground that streaming, recording or photography may take place will be placed at the entrance to the ground and in both changing rooms. The notices will highlight that a Privacy Policy is in place and provide a link to this document.

## **Terms & Conditions**

- 1 *Unless consent is withdrawn, Bitteswell CC (BCC) may operate a live stream, video recording or take still photography of matches played at The Peter Smith Ground. It may be unavoidable to capture images of players, umpires, scorers or spectators to the ground.*
- 2 *Where consent is withdrawn, BCC will endeavour to avoid taking any specific images or recordings but where this is not reasonably practical, will endeavour to delete, crop or obscure any images before they are published or circulated more widely.*
- 3 *Any images captured may acquire some copyright, performing rights or moral rights but these shall be belong to BCC with participants, officials or spectators waiving them in favour of BCC to use in the manners described in Section C above.*
- 4 *Once any audio-visual materials are in the public domain, BCC will not have any control over any unauthorised third party or any use of them.*
- 5 *It is the team / team members' responsibility to make any people attending the match with you in a spectator, or other casual capacity, aware that recordings are taking place. However a notice highlighting the possibility will be placed at the entrance with a link to this document.*

- 6 *If you have cause to complain or a legitimate reason to request some audio visual material to be subsequently removed then you can do so in writing to Nick Hutchinson, our Privacy Officer via [nick.hutchinson29@gmail.com](mailto:nick.hutchinson29@gmail.com)*

*You should identify where you have seen the image or footage (with a timestamp for video), which person(s) it relates to and the reason for your request.*

*All requests will be considered promptly and where appropriate proportionate action taken on any official BCC channels. However, as per Clause 4, BCC will not be able to modify or take down any copies recirculated on an authorised or non-authorised basis once it has been legitimately published.*

Last Amended May 2025